



September 16-25, 2010

www.docutah.com

St. George • Kanab

Marketing & Sponsorship Director

Christina Schultz

schultz@dixie.edu

(435) 652-7542

SPONSORSHIP OPPORTUNITIES

Sponsorship Deadline – August 1, 2010

2010 is just the beginning. DOCUTAH is poised to experience its first year as an international documentary film festival in September 2010 in breathtaking Southern Utah. The festival will run for 10 days, including two weekends, with two galas and a closing awards ceremony. We will also feature Springdale, Utah at the mouth of Zion National Park as one of our venue cities with a special screening at the O.C. Tanner Amphitheater.

The goal of DOCUTAH is to create a film festival of international scope. We will accept worldwide submissions with entries that will represent a diverse collection of subject matter and countries. DOCUTAH's focus is on independent films looking for distribution. We also encourage student submissions.

In addition to screening films at both indoor and outdoor venues, we will host master class seminars with internationally renowned guest lecturers who are industry professionals providing an academically based/ hands-on approach to film making. We will also feature a distributor market place - an invaluable networking hub.

Sponsorship benefits include:

- Logo placement in official DOCUTAH program guide
- Logo placement on select banners at the festival
- Logo placement on select festival signs
- Shared booth at the festival "marketplace"
- Logo placement projected before select digital screenings



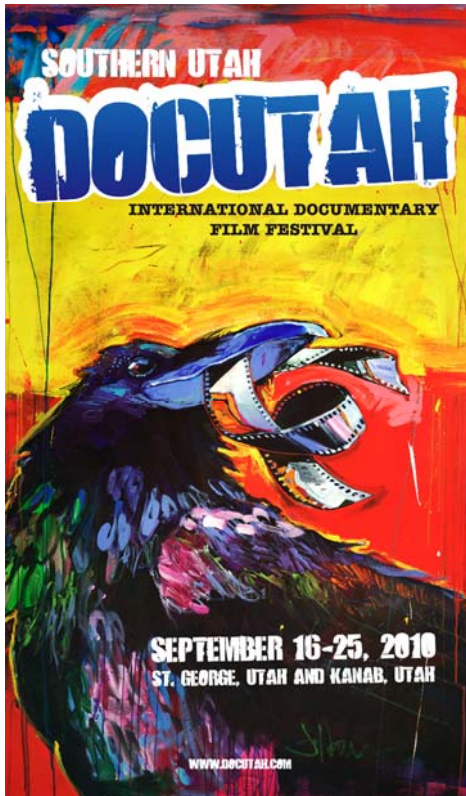
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FOUNDING SPONSOR (\$10,000) + – CASH ONLY



In addition to the Sponsorship benefits, the Founding Sponsorship level will include:

- Logo placement with link from DOCUTAH homepage to sponsor website
- Logo placement on all official television, radio and print advertising
- Logo placement on film and seminar passes; Logo placement on ticket backs
- 12 All Film Passes
- 12 All Seminar Passes
- 24 Gala and Awards Ceremony Tickets
- 36 Film Screening Tickets
- 36 Seminar Tickets

PRODUCER SPONSOR (\$7,500) – CASH AND IN-KIND

In addition to the Sponsorship benefits, the Producer Sponsorship level will include:

- Logo placement with link from DOCUTAH website sponsor page to sponsor website
- 10 All Film Passes
- 10 All Seminar Passes
- 12 Gala and Awards Ceremony Tickets
- 24 Film Screening Tickets
- 24 Seminar Tickets

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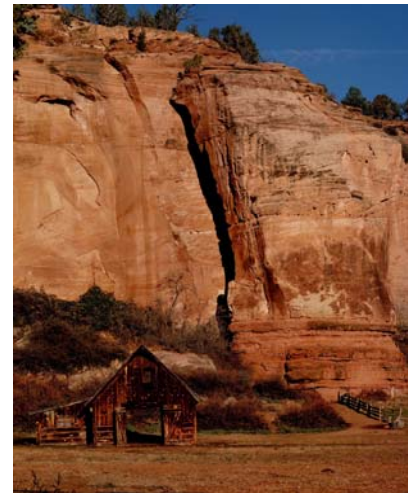
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DIRECTOR SPONSOR (\$5,000) – CASH AND IN-KIND

In addition to the Sponsorship benefits, the Director Sponsorship level will include:

- Logo placement with link from DOCUTAH website sponsor page to sponsor website
- 8 All Film Passes
- 8 All Seminar Passes
- 10 Gala and Awards Ceremony Tickets
- 12 Film Screening Tickets
- 12 Seminar Tickets



CINEMATOGRAPHER SPONSOR (\$2,500) – CASH AND IN-KIND

In addition to the Sponsorship benefits, the Cinematographer Sponsorship level will include:

- Logo placement with link from DOCUTAH website sponsor page to sponsor website
- 6 All Film Passes
- 6 All Seminar Passes
- 8 Gala and Awards Ceremony Tickets
- 10 Film Screening Tickets
- 10 Seminar Tickets

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WRITER SPONSOR (\$1,500) – CASH AND IN-KIND

- Logo placement with link from DOCUTAH website sponsor page to sponsor website
- 4 All Film Passes
- 4 All Seminar Passes
- 12 Gala and Awards Ceremony Tickets
- 8 Film Screening Tickets
- 8 Seminar Tickets

EDITOR SPONSOR (\$750) – CASH AND IN-KIND

- Logo placement with link from DOCUTAH website sponsor page to sponsor website
- 2 All Film Passes
- 2 All Seminar Passes
- 12 Gala and Awards Ceremony Tickets
- 6 Film Screening Tickets
- 6 Seminar Tickets

TRADE SPONSORS

Trade Sponsors at any level are invited to participate. This may include: venues, transportation, hotel accommodations, food/beverage, and media.



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DOCUTAH Sponsorship Agreement 2009

Sponsor/Advertiser Name _____

Address _____ City _____ State _____ Zip _____

Primary Contact _____

Phone _____ Alt. # _____ FAX _____

Email _____

PARTIES: Pursuant to this binding agreement between DOCUTAH and Sponsor, also known as _____ of (city) _____, the Sponsor shall pay to the festival, the appropriate sponsorship fee noted below in exchange for the corresponding advertising and promotional considerations described in the Sponsorship Kit.

Please enter amount to indicate partnership value requested or check the appropriate sponsorship level:

\$_____ **"Partnership"** (specify value amount of trade.) Circle one: MEDIA • TRAVEL • HOTEL • VENUE • FOOD/BEVERAGE

Please list what you will provide:

(USE BACK OF THIS FORM IF NECESSARY)

- \$10,000+ **"Founding Sponsor"**
- \$7,500-9,999 **"Producer Sponsor"**
- \$5,000-7,499 **"Director Sponsor"**
- \$2,500-4,999 **"Cinematographer Sponsor"**
- \$1,500 - \$2,499 **"Writer Sponsor"**
- \$750 - \$1,499 **"Editor Sponsor"**

TERM OF CONTRACT: The term of this contract will be from _____ to December 31, 2010.

LIMITATION ON DAMAGES: In no event will the festival or any festival sponsor or partners be liable to sponsor for any special, incidental, or consequential damages, whether based on breach of contract, tort (including negligence), or otherwise, whether or not the festival or the above mentioned entities have been advised of the possibility of such damage.

PRESERVATION OF IDENTITY: The Sponsor agrees to include the festival logo / URL in all advertising related to the festival event including national or local print publications, on-property signage, flyers, table tents, etc., and on the Sponsor's own Web site. The Sponsor agrees to reference this film event to which this agreement applies as "DOCUTAH-Southern Utah International Documentary Film Festival" and further agrees NOT to use similar terms of different promoters. The Sponsor agrees that it will not feature any icons, logos, URLs, or Email addresses related to the festival other than its own or those provided by the festival, on any advertisements, products, web sites, etc, controlled by the Sponsor during the period of this agreement.

GOVERNING LAW: This Agreement will be governed by and construed in accordance with the laws of the State of Utah.

ENTIRE AGREEMENT: This Agreement and any and all exhibits and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings (both written and oral) regarding such subject matter, provided that all pricing will be governed by the festival, whether printed on paper or electronically. This Agreement may only be modified, or any rights

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under it waived, by a written document executed by both parties. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms in any purchase order.

PAYMENT: Payment is due upon signing. Please make checks payable to: *Dixie State College of Utah*

Fees payable to the marketing and sponsorship director:

**Christina Schultz
Office of Institutional Advancement
Dixie State College of Utah
225 South 700 East
St. George, UT 84770**

For the Sponsor: Approved and agreed by (signature:)

Print Name: _____ Title: _____ Date _____

For the festival: Approved and agreed by (signature:)

Print Name: _____ Title: _____ Date _____